

# ROAD SAFETY

AS A PEDESTRIAN  
OR CYCLIST

Created by the Year 9  
Semester 1 LEAD class  
2020



# DYLAN'S STORY

In March 2020, Dylan Briggs was riding home from school, when he was hit by a car and tragically lost his life. Dylan was a normal high school student, no different from you.

He is one of 156 Australian pedestrians that have been killed between April 2019 – April 2020.



# DO YOU KNOW ANYONE WHO HAS BEEN IMPACTED BY ROAD SAFETY?



- Please only share if you feel comfortable doing so.
- What situation were they in?
- How did it happen?
- Could anything have prevented it from happening?

# ABOUT THE LOGO

---

The logo and emblem will be synonymous to Dylan being "on watch"....looking out for everyone's safety.

---

The design of the character was modelled on an actual photo of him, (hair colour, face shape).



Dylan loved Marvel and DC characters (particularly "The Flash"). His mum wanted Dylan's legacy to be associated with him being a superhero. His last gift was one of organ donation, through that he has saved lives.



# STATISTICS

- 2,217 pedestrians have been killed since 2008, along with 477 cyclists, making a total of 2,694 non-motorist road deaths. That's about 104 times the amount of students in one class.
- More than 30% of pedestrians killed have a blood alcohol content rating of 0.05 or higher, majority of which were above 0.15
- In Victoria between the years of 2003-2012, on average 47 pedestrians were killed and 690 were severely injured **annually**. 10% were 14 years old or under.
- In 2018, 37 pedestrian lives were lost in Victoria. 32 of those were in the Melbourne metropolitan area.

## WHAT IS AN ACCEPTABLE NUMBER OF DEATHS?

After watching this video,  
how do you feel about road  
safety?

Do we need to be doing  
more about this?

How do you think you can  
help to get the number  
towards zero?



# TIPS FOR BEING A SAFE PEDESTRIAN

- Cross roads, railway and tram tracks at designated crossings (pedestrian crossings, traffic signals or pedestrian refuges) wherever possible.
- If there is no crossing within eyesight, cross by the shortest and safest route.
- At railway level crossings, wait for the boom to rise, warning lights to stop flashing and bells to stop before crossing – a second train may be approaching.
- Stay alert – wearing headphones and using a mobile phone will reduce awareness of what is happening around you.
- Always walk on footpaths or nature strips where possible.

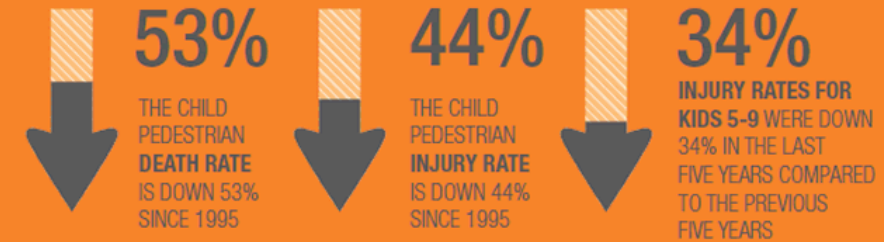
# TIPS FOR BEING A SAFE PEDESTRIAN

- If there is no footpath or nature strip, walk so you're facing oncoming traffic.
- Never walk along tram or railway tracks.
- If walking somewhere dark, carry a torch so you can still see the ground when confronted with headlight glare.
- Be very cautious of traffic near crests of hills and curves. If a vehicle is approaching, make sure you have a safe escape available and be ready to use it.
- **Never assume a driver has seen you.**



# PROJECT GUIDELINES

- 1. You are to make a poster about road safety directed to cyclists or to pedestrians, such as an infographic or ad campaign.
- 2. You will have roughly 2 periods to do this (90 mins)
- 3. Examples of different topics you could do it on include: traffic lights; speed limit; crossing the road; when you shouldn't use a phone or bike signals to let cars know you are doing different things.
- 4. At the end of the two periods the class will vote on a winner.



Most at risk are **TEENS**

In the last five years, injuries among 16-19 year olds



• Obey the speed limit.

**Be Seen!**

• Use crosswalks.

• Obey signals.